

GOAL
5

Communication and Collaboration

Washougal School District establishes a communication plan to promote the timely and accurate relay of information and interactive exchange of ideas, as well as collaboration among staff and with students, parents and other members of the community.

OBJECTIVE 5.1 INFORMED AND POSITIVELY ENGAGED STAFF

Current Action Plan	Future Plans 2010=11
<ul style="list-style-type: none"> ✓ Accomplished in 2007-08 and continuing work in 2008-09 * Accomplished in 2008-09 and continuing work in 2009-2010 + Accomplished in 2009-10 and continuing work in 2010-11 <ul style="list-style-type: none"> ✓ Recognize staff members and union leaders publicly and/or express appreciation for a job well-done ✓ Publish <i>STAFF INSIDER</i> newsletter (4 issues in 2008-09) ✓ Conduct <i>LISTEN, LAUGH & LEARN</i> staff interactive time with superintendent (4 sessions in 2008-09) ✓ Support teacher collaboration and individual planning time ✓ Ensure staff representation on District committees ✓ Annual Staff Survey ✓ Superintendent and district administrators visit schools and events ✓ Conduct regular meetings with union leaders * Successful negotiation of new contractual agreements, PSE and WAE * Evaluate needs for innovative communication strategies: <ul style="list-style-type: none"> • Developed superintendent email newsline • Implemented a web-based budget survey for community + Invite staff input for better communication + Evaluate and continue successful Communications Plan 	

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Communication and Collaboration

Washougal School District establishes a communication plan to promote the timely and accurate relay of information and interactive exchange of ideas, as well as collaboration among staff and with students, parents and other members of the community.

OBJECTIVE 5.2 INFORMED AND POSITIVELY ENGAGED COMMUNITY

PERFORMANCE MEASURE: On a web-based survey, 85% of parents and community members will give Washougal School District a grade of “B” or better in the area of communication and collaboration.

Current Action Plan	Future Actions 2010—2011
<ul style="list-style-type: none"> ✓ Accomplished in 2007-08 and continuing work in 2008-09 * Accomplished in 2008-09 and continuing work in 2009-2010 + Accomplished in 2009-10 and continuing work in 2010-11 	
<ul style="list-style-type: none"> ✓ Publish <i>COMMUNITY CONNECTIONS</i> patron newsletter ✓ Involve community and/or parents on District committees ✓ Develop culture of visibility, accessibility and open communication between District administrators and community ✓ Continually update District website and maintain “ASK TERESA” <p>Publish annual district performance report for:</p> <ul style="list-style-type: none"> ✓ 2007—2008 * 2008-2009 + 2009-2010 <ul style="list-style-type: none"> * Increase visibility of District good news with local media * Implemented superintendent's email newline, a voluntary news link + Engage community and staff in understanding need for Maintenance & Operations Levy and having 50% or more of voters approve the levy in 2010 	<p>Demonstrate well functioning relationships between schools and families</p> <p>Raise awareness and expectations for customer service in all aspects of district operations</p> <p>Conduct Patron Tours of schools with focus on leaders and senior citizens</p> <p>Train Parent Advisories to use Professional Learning Community collaboration for assessing school needs</p>