



ARTS, A/V TECHNOLOGY & COMMUNICATION

The Arts, A/V Technology & Communication Career Cluster focuses in designing, producing, exhibiting, performing, writing or publishing multimedia content. Students will apply artistic talent to practical problems and learn visual arts principles that prepare them with skills and techniques to work in any number of creative design and entertainment fields.

HIGH SCHOOL COURSES OFFERED

EXPLORATORY

- Digital Photography
- Video Production & Design
- Communication Technology Cooperative Worksite Learning

PREPARATORY

- Yearbook

WORKBASE LEARNING

Work Experience Opportunities

CTE students in many cases can pursue what is called a "work-based learning" opportunity or an internship involving a job outside of school. "Work-based learning" experiences are always paid and earn high school credit. Internships are typically paid but do not earn academic credit. Individual schools and CTE teachers work with local employers to arrange these opportunities for their students, so your local CTE or career office is the best source of information for what your own school offers.

Student Leadership Organizations

FBIA is a national organization for students exploring and prepare for careers in business. Areas of competition include marketing, financial literacy, website development, coding, community service and more. This organization promotes superior work skills, life-long education, leadership, teamwork, citizenship and community service among its student members. It also strives to build and reinforce self-confidence, work ethic and communication skills. More information is contained on the [Student Leadership Organizations](#).



ALIGNED TO INDUSTRY

OCCUPATIONS		MEDIAN WAGE	ANNUAL OPENINGS	% GROWTH	
Multimedia Artist & Animators		\$103,670	1,328	3.5%	
Public Relations Specialists		\$66,420	2,206	1.2%	
Web Developer		\$83,530	7,326	3.4%	
Film & Video Editors		\$69,352	163	1.4%	
Photographer		\$37,540	1,296	.5%	
Producers & Directors		\$65,920	1,048	.1%	
POST SECONDARY OPTIONS					
High school/ Certificate	Cert/ License	Associates Degree	Bachelor's Degree	Masters/ Doctoral	Schools w/ programs
	Visual Design Video Production 3D Design	AA Digital/Media Arts AAT Visual Comm AA-DTA Art & Design AFA Digital Arts & Photography			Clark, Bellevue CC, Edmonds, LCC, North Seattle, Pierce, Seattle Central, Shoreline,
	Visual Comm	AAS & AAS-T Multimedia Design AAS & AAS-T Visual Comm	BAS Integrated Design		Highline CC
		AAS Multimedia, Web Designer AAS-T Multimedia, Web Developer	BFA Graphic Design BFA Visual Comm Design	MA Graphic Design	CWU, WSU Cornish, EWU, PLU, UW, AI of Seattle, LWI of Tech

Additional industry-based certification information is available from the OSPI website.



EXAMPLE COURSE PLAN • 4 YEAR COLLEGE / UNIVERSITY

Subject/Credit	HS Credit earned in MS	9 th Grade	10 th Grade	11 th Grade	12 th Grade
English/4		Pre-AP Freshman English	Pre-AP Sophomore English	AP Language	AP Literature
Math/3	Algebra	Geometry	Algebra 2	Pre-Calculus	Calculus
Social Studies/3			World History	US History	CWP Civics
Lab Science/3		AP Environmental Science	Biology	Physics	Chemistry
CTE/1			Digital Photo 1 & 2		
PE & Health/2		Family Health Foundations of PE		Team Sports Weight Training	
Art/1		Intro to Art Intermediate Art			
PPR or Electives/7		Spanish 1	Spanish 2	Video Design & Production 1&2	AP Art Yearbook



EXAMPLE COURSE PLAN • 2 YEAR COLLEGE / TECH

Subject/Credit	HS Credit earned in MS	9 th Grade	10 th Grade	11 th Grade	12 th Grade
English/4		Pre-AP Freshman English	Pre-AP Sophomore English	AP Language	AP Literature
Math/3		Algebra	Geometry	Algebra 2	Applied Math
Social Studies/3			World History	US History	CWP Civics
Lab Science/3		Physics	Biology	Chemistry	
CTE/1			Video Design & Production 1 & 2		
PE & Health/2		Family Health Foundations of PE			Team Sports Weight Training
Art/1		Digital Photo 1 & 2			
PPR or Electives/7		ASL 1	ASL 2	Yearbook AP Art	Yearbook Worksite Learning

NOTE: These are just two of many options for course planning. Need help; see your counselor or career specialist today.